



Let's take care of him till he comes down the gang-plank!

WHEN he gets through fighting, let's show him what we think of what he has done! Don't let any one tell you that the work of these seven organizations will be over when the war is over. That's when their greatest value will come.

Today every energy of your fighter is bent on victory. And when it comes, when the strain of training and fighting is over—then will come his reaction. That's when he will need most the entertainment and diversion supplied by these organizations. That's when he will want movies and concerts and ball-games and track meets to keep up his spirits in the inevitable delay before he comes home.

Don't forget that it will take many months to bring back our army from France.

Plans for the work of these organizations during the period of demobilization were mapped out long before the prospect of peace was even as near as it is today.

There will be a regular

"university in khaki" in France, for one thing. Our fighters will be able to make profitable use of their leisure—to fit themselves for bigger things when they get back into civil life, for better jobs. They have *learned to learn* in the Army and Navy. Text books, lectures and class-rooms must be provided to help them prepare for advancement after they return. The country's greatest educators are in uniform now, ready for this work.

And besides, don't forget that we all are going to owe the integrity of our country to your fighter and the boys like him. We sent them away with a cheer. We are going to welcome them home with a roar! And we are going to look after them just as carefully all the way back as we looked after them all the way over.

Whenever peace comes, the hardest job of these seven organizations will come with it. The nearer it comes, the more you must give!

Why you should give twice as much as you ever gave before!

The need is for a sum 70% greater than any gift ever asked for since the world began. The Government has fixed this sum at \$170,500,000. By giving to these seven organizations all at once, the cost and effort of six additional campaigns is saved.

Unless Americans do give twice as much as ever before, our soldiers and sailors may not enjoy during 1919 their:

3600 Recreation Buildings	2500 Libraries supplying 5,000,000 books
1000 Miles of Movie Film	85 Hostess Houses
100 Leading Stage Stars	15,000 Big-brother "secretaries"
2000 Athletic Directors	Millions of dollars of home comforts

When you give double, you make sure that every fighter has the cheer and comforts of these seven organizations every step of the way from home to the front and back again. You provide him with a church, a theatre, a cheerful home, a store, a school, a club and an athletic field—and a knowledge that the folks back home are with him, heart and soul!

You have loaned your money to supply their physical needs. Now give to maintain the Morale that is winning the war!

UNITED WAR WORK CAMPAIGN

